Although the story goes back much further, it is hard to believe that it has been twelve years since we took our first products to market. Our company was manufacturing mountaineering gear at the time. You know, the kind of stuff one would take to the top of Everest. Things were going well, with the exception of one problem, there was no fly fishing in such places. Ice axes and crampons were fine for some, but for us, nothing compared to a well balanced 5 weight.

We began by making gear that would strap directly to our packs allowing us access to some of the most remote “Honey Holes” the West had to offer. It didn’t matter where we went, some die hard Angler with similar ambitions would use a couple of twenty dollar bills to help pry gear out of our hands.

Initially our product line was small; however, our aspirations were large causing the line to grow with each passing month. Those months have now turned into years and William Joseph® has far surpassed our wildest expectations. However, no matter what has happened, we have stayed true to our original vision of providing guys like ourselves with the best gear money can buy.
There’s no other sport in which equipment plays such a vital role in one’s ultimate success. And no other company on the planet has put as much into making sure their products outperform everything else available, period.
This was our first foray into the world of outerwear. Originally, it was intended just for us, as we could not find a decent rain jacket that was substantial enough for some unforeseen precipitation, yet light enough to stow when not needed.

Seven years later this jacket still fits the bill perfectly and remains as one of our top sellers.

FEATURES
- Stuff sack included
- Water proof zippers
- Fully taped seams

“THIS JACKET STILL FITS THE BILL PERFECTLY AND REMAINS AS ONE OF OUR TOP SELLERS.”

CHECK OUT THE WILLY J CATALYST. CLICK TO WATCH NOW
“Last time we checked nobody had ever caught a fish because their gear was pretty”

Lighter fabrics and less of them. We all know Willy J did not invent this concept (or did we?) Do we? So if we are not the only ones to do this, why does our equipment so flagrantly outperform the others? It comes down to good design. The best components in the world mean nothing if they are not put together utilizing years of experience and careful thought as to the products application. Oh and one other thing... a lot of trial and error.
If you ask us, the name says it all... This pack is large enough to allow to head miles Downstream without a care. Everything from a jacket to lunch and plenty of fly boxes in between. With its multiple front and back compartments and adjustable AirTrack™ suspension The Escape will take you anywhere you see fit.

**Features**
- Chest Pack Combo
- External attachment points
- Integrated tippet dispenser
- AirTrack™ breathable suspension

**Dimensions:**
11" X 9.5" X 7.5"

**Available Colors:**
- Sage
- Blue

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**Path**
When it comes to carrying our gear everyone needs to find their own path. But wherever that may take you, make sure that it is lightweight, easy on the neck and shoulders And allows you access to whatever the conditions call for. This is definitely the Path Of least resistance.

**Features**
- Chest Lumbar pack
- External attachment points
- Integrated tippet dispenser
- AirTrack™ breathable suspension

**Dimensions:**
9" X 11" X 5.25"

**Available Colors:**
- Sage
- Blue

---

**Release**
The Release is without a doubt the most innovative chest pack in the market, period. With its progressively opening main compartment you will be able to access anything you need easily with one hand. Capable of carrying multiple boxes in the front, the shoulder straps also unzip exposing additional storage for a hydration bladder or general storage.

**Features**
- Magnetic closure system
- Integrated hydration
- External attachment points
- Integrated tippet dispenser
- AirTrack™ breathable suspension

**Dimensions:**
9.5" X 11" X 5.25"

**Available Colors:**
- Sage
- Blue

---

**New**

**Sprint**
Just as the name implies, this little pack puts a big emphasis on being light and moving fast. Weighing in at under a pound, The Sprint still has all the features you would expect in a pack twice its size. Exactly the kind performance you have come to expect from William Joseph.

**Features**
- External attachment points
- Integrated tippet dispenser
- AirTrack™ breathable suspension

**Dimensions:**
8" X 9" X 5.25"

**Available Colors:**
- Sage
- Blue

---

**New**

**Escape**

**Features**

**Dimensions:**
12.5" X 12.5" X 20"

**Available Colors:**
- Sage
- Blue

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**New**

**Path**

**Features**

**Dimensions:**
11" X 9.5" X 7.5"

**Available Colors:**
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**Available Colors:**
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- Blue

---

**New**

**Escape**

**Features**

**Dimensions:**
12.5" X 12.5" X 20"

**Available Colors:**
- Sage
- Blue
**Features**
- Zip-No™ closure system
- AirTrack™ suspension
- Removable vest
- Hydration compatible

**THE COASTAL AND A WILLY J CHEST PACK COMBO OFFERS TECHNICAL PERFECTION.**

**IT’S ABOUT VERSATILITY...**

If you are doing right, no two trips to the water should ever really be the same. Big water, technical streams, whatever excites you is where your next adventure should be. This is why people love the Coastal so much, not matter what terrain you find yourself in, the system can adapt to it perfectly. With a chest pack, without, with rod tubes, without. Nets, waders, different chest pack models, the Coastal will accommodate them all.

**EXODUS II**

The William Joseph® Exodus pack is the best way possible to combine the storage and load carrying capabilities of a backpack with the organizational possibilities of a vest. And when one or the other is not needed you can play home physicist and split the two with the click of a few buckles. You can now be self contained, organized, and oh so comfortable.

**Dimensions:**
- 11" X 19" X 16"

**Features**
- Removable chest pack
- Full weight bearing waist belt

**ADAPT OR PERISH.**

Ok, maybe that is a bit mellow dramatic. However, when choosing a carry system for fishing, it does make sense to buy one, which offers effective performance in a number of different environments. You can run the Exodus together or a la carte or lose the pack or the vest, or if you are feeling really rebellious clip on a chest pack. You clever rascal.

**Dimensions:**
- 22" X 14" X 8"

**New**

**COASTAL**

Whether you like the sheer volume of a vest or the efficiency of a chest pack, the Coastal has got you covered. The combo offers the technical perfection of a Willy J chest pack decked to the most advanced backpack we have ever produced.

**Dimensions:**
- 6.5" X 11" X 3.5"

**Features**
- Attaches to a rod tube
- Single over the shoulder design

**NEW**

**BLUESAGE**

Just as the name implies, this little pack puts a big emphasis on being light and moving fast. Weighing in at under a pound, The Sprint still has all the features you would expect in a pack twice its size. Exactly the kind of performance you have come to expect from William Joseph.

**Features**
- Available colors
- Available colors

**NEW**

**CINCH**

The Sprint still has all the features you would expect in a pack twice its size. Exactly the kind of performance you have come to expect from William Joseph.
**CONFLUENCE**

Never before have technology, comfort and performance come together so smoothly. All these features will ensure that you get the most from your time on the water. With the new William Joseph® AirTrack™ Suspension, you will forget you are wearing anything, no matter how much gear you have managed to stuff into it.

- Adjustible AirTrack™ suspension
- TCS (Tippet Control System)
- Zip-No™ closure system

**FLUX**

The Flux is one of the finest fanny packs on the market with a high performance suspension, great pocket placement, water bottle holders and Zip-No™ technology. Now consider that with a quick flip of the wrist, the Flux morphs into the best little stripping basket you will ever use.

- Zip-No™ closure system
- AirTrack™ suspension
- Neck Strap included

**CATALYST**

Just as the name implies, this pack brings it all together; the fish, the water and the gear. And when it comes to equipment for water, this is one of the finest pieces we have ever put together. Self containment has never been so sleek and comfortable.

- Zip-No™ closure system
- AirTrack™ suspension
- TCS (Tippet Control System)
- Neck Strap included

**ATOLL**

Possibly the best flat pack ever designed, the Atoll’s unique shape offers exceptionally convenient storage for even the biggest of salt water boxes. However, we did not forget your Steel Headers your gonna love this fanny pack’s features as well.

- AirTrack™ suspension
- Neck strap included
- Easy access side pockets

**THE CONFLUENCE BOLSTERS THE TIPPET DISPENSER, HAS VOLUMINOUS POCKETS, AND IS THE MOST ORGANIZED PACK ON THE WATER.**

**“IT SIMPLY CARRIES MORE GEAR FOR ITS SIZE THAN YOU COULD IMAGINE.”**
In today’s world of marketing B.S., simplicity is just another way to say, “lacking features.” Right? When it comes to the new Willy J Stash, nothing could be further from the truth. With its Zip-No™ pocket, workstation and generously padded neck strap you will be able to fish all day in absolute comfort.

There are times when you need access to a remote creek more than you need access to every piece of tackle you own. See how this is working out. This William Joseph® pack will provide just that for the savvy angler who knows just how much is enough.

The Mini Chest pack will provide for the savvy angler.

**“THE MOST EFFICIENT WAY THERE IS TO CARRY YOUR GEAR ON THE RIVER.”**

**“THE MINI CHEST CENTERED AROUND YOUR NECK OR OVER A SHOULDER.”**
“Against the Current”

It amazes us how long it has taken the world to be able to build bags which are both practical and waterproof. It used to be if a bag kept something dry, it would take you 10 minutes to retrieve its contents. If the contents were easily retrieved, it only kept your gear dry for 10 minutes. Willy J has finally joined confidence and convenience together as one.
This is one big Motha, with more than enough room to swallow any and all of your gear. And why not take it all, when you know it will be well protected and dry. Built like a "brick house," the Typhoon will provide you with years of backbreaking pleasure.

FEATURES
- Reinforced carry handles
- Sonically Welded Construction
- Water resistant zippers

Available colors: STONE

“Drag it, Roll it, Sleep in it. The choice is yours when you own the Typhoon.”

Dimensions:
- 13” X 16” X 4”
- 21” X 17” X 13”
- 23” X 22” X 13”
- 31” X 19” X 19”

Yes it is “swell” to be able to haul this much gear and know that every last item will be protected from the elements. With its roll top design, gear is super easy to both view and access.

FEATURES
- Reinforced carry handles
- Sonically Welded Construction
- Roll top design

Available colors: STONE

SWELL | 22" X 22" X 4.5"

With its roll down closure system, this bag takes it to the next level when it comes to hauling gear and keeping it dry.

FEATURES
- Reinforced carry handles
- Sonically Welded Construction
- Roll top design

Available colors: STONE

CYCLONE | 30" X 18" X 4"

Just as the name implies, this bag will handle a whole lot of bad weather and a whole lot of gear as well. Multiple carrying and storage options make this a truly versatile bag.

FEATURES
- Neck Strap included
- Sonically Welded Construction
- Water resistant zippers

Available colors: STONE

*Warning: The William Joseph® gear is not scuba gear; therefore please note, we cannot and will not be responsible for your equipment. These bags are deemed “water-proof” which means they will keep out rain and other inclimate weather, they are not intended to be submerged. It is your responsibility to plan accordingly.
If you had to choose only one tackle bag for all your needs, this may not be it. However, if you need a bag with removable dividers that is perfectly suited for a boat and will last you a lifetime, this is definitely the one.

**STORM**
- Customizable internal dividers
- Sonically Welded Construction
- Water resistant zippers
- Neck strap included
- Convenient roll top lid
- Clear view panel

**Dimensions:**
- Stone: 22” X 11” X 11”
- Storm: 12” X 16” X 19”

You can stuff anything into this universal bag. It is tough enough to take whatever abuse you can muster, and will still keep its contents bone dry. The handy window also provides a good indicator of how far you need to dig for your toothbrush.

**Riptide**
- Neck strap included
- Sonically Welded Construction
- Water resistant zippers

Highly versatile, not to mention comfortable, the riptide allows you to carry most anything you want in any weather conditions you can imagine.

**THE STORM CAN TAKE WHATEVER ABUSE YOU CAN MUSTER, AND WILL STILL KEEP ITS CONTENTS BONE DRY.**

**EDDY**
- Neck strap included
- Sonically Welded Construction
- Water resistant zippers

Over the shoulder or around your neck, this is one of the most versatile bags on the water. The Eddy will hold all of your electronics, a fly box, zingers and whatever else you want to keep dry and close by.

**Dimensions:**
- Clay: 22” X 11” X 11”
- Stone: 12” X 10” X 3”

Over the shoulder or around your neck, this is one of the most versatile bags on the water. The Eddy will hold all of your electronics, a fly box, zingers and whatever else you want to keep dry and close by.

**STONECLAY**
- 12” X 16” X 19”

Over the shoulder or around your neck, this is one of the most versatile bags on the water. The Eddy will hold all of your electronics, a fly box, zingers and whatever else you want to keep dry and close by.

**STORM**
- 22” X 11” X 11”

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Highly versatile, not to mention comfortable, the riptide allows you to carry most anything you want in any weather conditions you can imagine.
Once in a while a technology comes around that is so revolutionary that the experience of using it far exceeds even the most eloquent mixture of verbs and nouns. The William Joseph® Mag Series is just such an innovation.
**CURRENT**

Oh so Elegant with its smooth snap free design, the current offers three external pockets for sunglasses, tippet, and any number of other accessories. The Current will dock smoothly with all other William Joseph carry systems, providing you with the quickest smoothest access to your gear you will ever experience.

- Zip-No™ closure system
- Suede neck strap
- Available in: Sage

**FEATURES**

**Available colors**

MAG SAGE

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**Surge**

Salt, mud, ice... Wow, talk about the other guy’s problems. Nature has yet to concoct a substance capable of causing you grief while using this funny pack. Take to the flats, “woller” in the surf or roll around in your favorite mud hole, it doesn’t matter. With the smartest pocket layout in the world and the new Zip-No™ technology, all we can say is “bring it”.

- Zip-No™ closure system
- Neck strap included
- Water bottle pockets (bottles not included)

**FEATURES**

**Available colors**

MAG SAGE

---

**AMP**

Just like the Zip-No™ closure system it utilizes, this chest pack’s beauty is in its simplicity. It has all that you need, no fluff just straight up. A workstation, some interior organization, a no snag design and the most comfortable neck strap in the industry. The more you do something, the more you realize what you don’t need.

- Zip-No™ closure system
- Easy clip side panels
- Wini fly port included

**FEATURES**

**Available colors**

MAG SAGE

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**ZERO ZIPPERS**

Yes having “Zero Zippers” is cool, however, it is nothing next to having a truly functional chest pack which defines comfort and usability. The Current hangs on with an ultra suede neck strap that will never rub or chafe and allows you to adjust things with one hand. Best of all is the Current’s unique cut which provides you a view of every piece of your gear at once.

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**THE QUICKEST SMOOTHEST ACCESS TO YOUR GEAR YOU WILL EVER EXPERIENCE.**
WILLIAM JOSEPH OLD SCHOOL SERIES

“kickin’ it old school”

Let’s face it. Fly Fishing is probably the most romantic sport there is. No we are not talking about pretty sunsets or reruns of Sleepless in Seattle, we’re talkin’ about manly romance. Just you in the middle of some river with a full flask and a couple of stogies you have carefully saved for later. The Old School Series was designed just for this sort of mental imagery.
The Old School Fanny is loaded with all sorts of modern conveniences and performance, yet it has a clean retro look that says “don’t mess me up and mess with me.” The Old School Fanny rides close and tight to your body resulting in a great center of gravity and the ability to carry heavier loads. Other features include a sweet suede neck strap, loads of pockets, hydration capability and the best waist belt in the industry.

**FEATURES**

- TCS (Tippet Control System)
- AirTrack™ suspension
- Neck strap included
- WJ tool ridge

**AVAILABLE COLORS**

- BROWN

**THE OFFICE OR THE RIVER?**

The office or the river? Well we thought if you used it for both you could create the “perfect veil of confusion.” Get everyone used to seeing you carry it at work and every time you leave early to go fishing, just throw your satchel over your shoulder, murmur a few words under your breath and sigh deeply. The only things your colleagues will say is “man he works hard.”

**THE OLD SCHOOL CHEST**

Features:

- Magnetic front flap
- Tuck away hip belt
- WJ tool ridge

**AVAILABLE COLORS**

- BROWN

**OLD SCHOOL FANNY**

 Truly authentic right down to the saddle stitching. However, do not allow that to deter you, as it is one of our favorite pieces. It is easily thrown over a shoulder or used as a fanny pack and the attention to detail is truly amazing.

**WHY THE OLD SCHOOL FANNY?**

We like to describe the Old School Fanny as: neoclassic, ultra traditional standardized modernism, wrapped in post era natural fiber with hints of functional faux animal flesh.

**OLD SCHOOL SATCHEL**

“IT IS EASILY THROWN OVER A SHOULDER OR USED AS A FANNY PACK.”

Truly authentic right down to the saddle stitching, however nobody ever said authentic had to be annoying or uncomfortable, so we kept the contemporary performance in tact. With features such as a fully breathable suspension, the finest zippers available and an ergonomic neck strap. The Old School Chest keeps it real. By throwing in a modern style workstation and enough room for a couple of large fly boxes.

**FEATURES**

- Improved side access
- AirTrack™ suspension
- WJ tool ridge

**AVAILABLE COLORS**

- BROWN

**OLD SCHOOL CHEST PACK**

“OLD SCHOOL FANNY RIDES CLOSE AND TIGHT TO YOUR BODY RESULTING IN A GREAT CENTER OF GRAVITY…”

“OLD SCHOOL SATCHEL”

“TRULY AUTHENTIC RIGHT DOWN TO THE SADDLE STITCHING.”

“THE OFFICE OR THE RIVER?”

“IT IS EASILY THROWN OVER A SHOULDER OR USED AS A FANNY PACK.”

“OLD SCHOOL CHEST PACK”

“TRULY AUTHENTIC RIGHT DOWN TO THE SADDLE STITCHING.”

“IT IS EASILY THROWN OVER A SHOULDER OR USED AS A FANNY PACK.”
William Joseph Travel Series

"sometimes you never know where the river leads"

Yes, there is no place like home unless you really want to land the big one. Then often times you must travel, and if that’s the case, ol’ Willy J’s got your back.
With the up-most confidence we will call this “the best boat bag ever built”. Bold, you say? Well, just you wait. The Conduit features a fully waterproof reel case in the bottom, a massive workstation, customiz-able inner dividers, an integrated rain cover, a retractable carry strap which stays out of your way and a million pockets.

**FEATURES**

- Built in rain cover
- Reel organizer
- Drying station
- Zipper Only

**AVAILABLE COLORS**

- Sage

According to the manufacturer, the Conduit is designed with the utmost care and attention to detail. It is built to withstand the elements and provide anglers with the ultimate in organization and accessibility. The bag features a fully waterproof reel case in the bottom, a massive workstation, customizable inner dividers, an integrated rain cover, a retractable carry strap which stays out of your way and a million pockets. Literally, there is a place for everything you own. The best thing is that you can retrieve any gear you need in mere seconds. The Conduit takes convenience to a higher level than ever before.

**WHY THE CONDUIT?**

Literally, there is a place for everything you own. The best thing is, you can retrieve any gear you need in mere seconds. The Conduit takes convenience to a higher level than ever before.
Talk about your lack of respect, it seems that the accessories always get shoved to the last pages of every catalog. However, if you think about it, these items have as much potential to enhance your fishing experience as anything else. Actually, we consider it a compliment if you take any of our equipment for granted, because when something performs so well you never think about it, we have done our job...

William Joseph Accessories

“lets just call our gear ‘luck management’”
NET RETRACTOR

No other net is as versatile as this one. Ultra-lightweight bamboo strength coupled with an integrated shape that allows you to put the Hook Net anywhere you need and get to it quickly.

- Uses a 6-foot Spectra tether
- Carabiner included
- Easy clip design

FEATURES
- Ultra-light & sustainable bamboo construction
- Handle hook for quick access and storage
- Ultra-light/high strength nylon basket

AVAILABLE COLORS
- BLACK
- BAMBOO

HOOKNET

No other net is as versatile as this one. Ultra-lightweight bamboo strength coupled with an integrated shape that allows you to put the Hook Net anywhere you need and get to it quickly.

FEATURES
- Convenient roll top lid
- Three sizes to choose from
- Handy built in lanyard

AVAILABLE COLORS
- STONE

ripples

Don’t miss the opportunity to record your trip due to a ruined camera. The Willy J Ripple Series will insure that your expensive electronics remain dry and protected.

- Convenient roll top lid
- Three sizes to choose from
- Handy built in lanyard

FEATURES
- Colors:
  - STONE

AVAILABLE COLORS
- STONE

flask

It’s a stripping basket. No, it’s a wading belt. I thought it was a utility belt. You’re all correct! With just a quick tug it will contain and control your access fishing line. This wading belt can be deceiving as it does much more than keeping your pants on.

- Flexible Delron basket
- Easy stow away design
- Acts as a simple wading belt when stored

FEATURES
- Colors:
  - DARK
  - GREY

STRIPPING BASKET

It’s a stripping basket. No, it’s a wading belt. I thought it was a utility belt. You’re all correct! With just a quick tug it will contain and control your access fishing line. This wading belt can be deceiving as it does much more than keeping your pants on.

- Flexible Delron basket
- Easy stow away design
- Acts as a simple wading belt when stored

FEATURES
- Colors:
  - DARK
  - GREY
Features

Available Colors
BLAZE ORANGE

Somebody once said that everything in the universe can be explained with mathematics. So we gave it a try:
10 x easier to grab + 10 x easier to cut = the best pair of nippers on the planet.

Colored handles provide extra grip and visibility
Built-in eyelet cleaner

Hemostats

It’s okay that Hemostats were taken from the medical field and used in fly-fishing. Although, to date we have never seen any real surgery performed wearing mittens in a freezing river. So we decided to add some angler specific features.

Colored handles provide extra grip and visibility
Built-in eyelet cleaner

Nippers

You know, we’re not really sure what “stat” means when combined with hemostats. However, we didn’t leave anything to the imagination with the word “cuts”.

Colored handles provide extra grip and visibility
Built-in eyelet cleaner

Infrared Thermometer

In 2007, we developed the industry’s first infrared point and shoot thermometer. That’s right, just point it at the water and push the button and the river’s secrets are revealed instantly.

Easy point and shoot functionality

Mosquito Annoyer

We didn’t think it would work either, but after one day on the river with this beauty, you’ll be glad you took our word for it. Plenty of battery power to outlast those buggers.

Colored handles provide extra grip and visibility
Built-in eyelet cleaner

Mitten Clamps

These were not designed to replace the string your mom used to tie your mittens to your jacket. They are designed to be used while wearing mittens.

Colored handles provide extra grip and visibility
Built-in eyelet cleaner